

Radio and Television stations law, 1998

Section 10

Reg.34 (4)

The advertisement of children's toys either by radio or television is prohibited:

- (a) From the morning until ten at night Monday to Friday
- (b) From the morning until eleven at night during
 - i. School holidays, as are determined by the successive validity of the Regulations about the Functioning of the Public Schools and the Elementary Education.
 - ii. Saturdays and Sundays
 - iii. And the days preceding

Reg.34 (7)

- (a) The advertisement must not morally or physically offend minors and especially it must, with the aim of their protection, abide/complete by the following terms
 - i. It must not directly prompt minors to the market of the product or the service, exploiting their inexperience and credulity.
 - ii. It must not directly prompt the minors to convince their parents or a third party to buy the products or services that are advertised.
 - iii. It must not exploit the particular trust of the minor toward their parents, teachers or other persons.
 - iv. It must not present minors in precarious situation without reason.